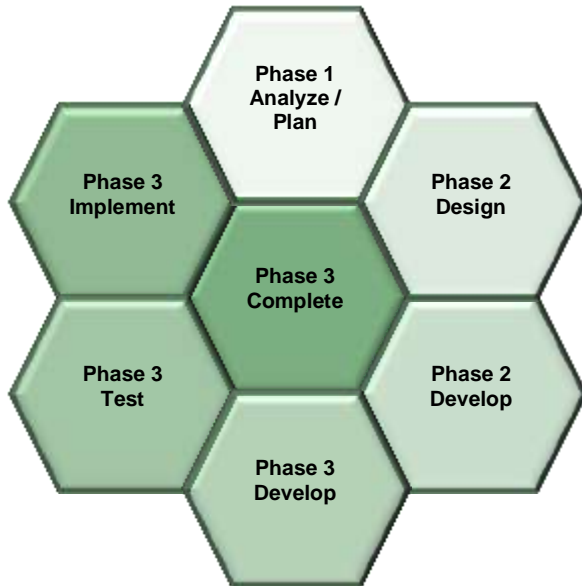


## THE EMORY WEB CERTIFICATE CAPSTONE SCHEDULE

10 weeks - 3 class hours on weeks 1, 4, 7, and 10

Class meets: 5/16, 6/6 & 7/19 2015



### Overview

The Emory Web Development Certificate Capstone Project consists of 3 phases.

- Phase 1: Analysis / Planning
- Phase 2: Design, Development
- Phase 3: Development, Testing, Implementation, Final Testing, Completion

The classes meet on the following dates:

- Saturday May 16, 2015
- Saturday, June 7, 2015
- Saturday, June 27, 2015
- Saturday, July 18, 2015

Each phase has deliverable tasks in the form of PDF documents and web links. These deliverables are to be sent by email to **Paul Dunlop, ECE Capstone Project Manager** at **Paul@PaulDunlop.com**

Deliverables are due on the following dates for review.

- Friday, June 6, 2015
- Friday, June 26, 2015
- Friday, July 17, 2015

### Phase 1 - Weeks 1-3

Week	Project Phase	Tasks	Deliverables
Week 1 - May 16, 2015	Analysis / Planning	<ul style="list-style-type: none"> <li>• Website Questionnaire</li> <li>• Competitor analysis</li> <li>• Site Goals</li> </ul>	Week 3 - June 6, 2015  Due are: 9 deliverable <b>PDF</b> documents <ol style="list-style-type: none"> <li>1. Website Questionnaire</li> <li>2. Competitor analysis</li> <li>2. Site Goals</li> <li>4. Site Audience</li> <li>5. Timeline / Roles &amp; Responsibilities</li> <li>6. Feature Plan</li> <li>7. Structural Sitemap</li> <li>8. Navigational Sitemap</li> <li>9. Communications Brief</li> </ol>
Week 2 - May 23, 2015	Analysis / Planning	<ul style="list-style-type: none"> <li>• Site Audience</li> <li>• Timeline / Roles &amp; Responsibilities</li> <li>• Feature Plan</li> </ul>	
Week 3 - May 30, 2015	Analysis / Planning	<ul style="list-style-type: none"> <li>• Structural Sitemap</li> <li>• Navigational Sitemap</li> <li>• Communications Brief</li> </ul>	

## Phase 2 - Weeks 4-6

Week	Project Phase	Tasks	Deliverables
Week 4 - June 6, 2015	Design	<ul style="list-style-type: none"> <li>Search Engine Keywords</li> <li>Photos / Images</li> <li>Text Content</li> </ul>	Week 6 - June 26, 2015  Due are 4 <b>.PDF</b> documents 10. SEO Summary 11. Graphical Content 12. Text Content 13. Hosting Plan  And 1 hyperlink as follows: 14. Link to first draft of website
Week 5 - June 13, 2015	Design	<ul style="list-style-type: none"> <li>Hosting Plan</li> </ul>	
Week 6 - June 20, 2015	Development	<ul style="list-style-type: none"> <li>First Draft</li> <li>Publish Files</li> </ul>	

## Phase 3 - Weeks 7-10

Week	Project Phase	Tasks	Deliverables
Week 7 - June 27, 2015	Development	<ul style="list-style-type: none"> <li>Second Draft</li> </ul>	Week 10 - July 17, 2015  Due are 2 <b>.PDF</b> documents 15. User Testing Details & Results 16. Functional Testing Details & Results  And 2 Hyperlinks as follows: 17. Link to second draft of website 18. Link to final draft of website
Week 8 - July 4, 2015	Testing	<ul style="list-style-type: none"> <li>User Testing</li> <li>Functional Testing</li> </ul>	
Week 9 - July 11, 2015	Implementation	<ul style="list-style-type: none"> <li>Final Draft</li> <li>Implement Site</li> </ul>	
Week 10 - July 18, 2015	Final Testing	<ul style="list-style-type: none"> <li>Test Live Website</li> </ul>	