

SEARCH ENGINE OPTIMIZATION (SEO) PLAN FOR Provision Esthetics Website

How can we ensure that your website will have SEO?

Below are suggestions for the page title, URL, and Meta Tags of each page on the website (please refer to the navigational map for the website structure). Using Google Insights, the list below represents the most popular words and phrases that could be used to search for the website. Since the majority of students will reside in the southeastern United States, the search was filtered for that region.

WEBPAGE	PAGE TITLE	URL	DESCRIPTION META TAG	CONTENT TERMS
Home				
Home	Adult Continuing Education by Provision Esthetics	index.php	<p>Provision Esthetics offers postgraduate skin and body therapy curriculum in Atlanta, Georgia. Continuing your Education. Newly Licensed? Get the advanced training that will give you the necessary competitive edge to stand out!</p> <p>Advanced educational resources for skin treatment and medical professionals.</p>	<p>Adult continuing education. 5 CEU's</p> <p>All classes include 2 hours of required DTAE Health and Safety education.</p> <p>Classes are for Licensed Cosmetology professionals with a focus on skin treatments and hair removal.</p>
Course Catalog				
Course Catalog	Catalog of Classes - Provision Esthetics	courses.php	Continuing Education classes in Threading, Facial Pressure Point massage, Skin Analysis, and Lymphatic Facial Massage.	<p>Georgia State Board of Cosmetology license renewal</p> <p>Cosmetology continuing education credits.</p>
Course Detail				
Painless Hair Removal with Threading	Increase client retention with painless threading hair removal - Provision Esthetics	threadinghairremoval.php	Threading is an ancient hair removal technique using thread instead of wax to remove facial hair and shape beautiful eyebrows. Threading helps protect facial skin while still providing hair removal.	<p>Provide Threading Services</p> <p>Maintaining safe and effective methods of working.</p> <p>Consult, plan and prepare for threading services with clients.</p> <p>Remove unwanted hair.</p> <p>Provide aftercare advice</p>

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The Pleasure of Facial Pressure Point Massage	Clients discover the pleasure of Facial Pressure point massage - Provision Esthetics	facialpressurepointmassage.php	Relax muscles, reduce puffiness, and contribute to general wellness, skin tone and circulation with this gentle technique.	Facial Pressure Point massage. Reflexology for the face. Shiatsu face massage. Facial Pressure Point massage for highly stressed clients.
Building Business with Advanced Skin Analysis	Build your business with Advanced Skin Analysis - Provision Esthetics	advancedskinanalysis.php	Build your business and stand out from the crowd with Advanced Skin Analysis techniques.	Skin in distress Inflammation cascade Phases of wound healing Wounds from treatments Treating sun damage ABCDE's of Melanoma Hormones and Acne Rosacea Referrals to a physician
Lymphatic Facial Massage - Your Clients Key to a Gorgeous Glow	Lymphatic Facial Massage for healthy client skin - Provision Esthetics	lymphaticfacialmassage.php	The gentle touch of Facial Lymphatic Massage can relieve sinus pressure from allergies and reduce fluid retention in the face and leave your clients with beautiful glowing skin.	Lymph Draining massage (LDM, LDT) What are the contraindications? The basic movement of Facial Lymphatic Massage The process of LDM Machine aided LDM Pro's and con's for LDM vs machine-aided lymph drainage.
About				
Hi I'm Jocelyn	Jocelyn Ash founder of Provision Esthetics	about.html	Jocelyn has been a lead instructor with the Atlanta Institute of Esthetics since September 2003 and owner of the Provision Esthetics Institute since June 2009.	Completed her initial esthetics training in 1995. Completed her Instructor training in 1997 Has worked nationally and internationally over the past 14 years Certified in over 5 major skincare lines, Microdermabrasion and Manual Lymphatic Drainage. Director at Provision Esthetics Institute Lead instructor at Atlanta Institute of Esthetics a division of Atlanta School of Massage

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Frequently Asked Questions				
Frequently Asked Questions (FAQs)	Frequently Asked Questions - FAQs - Provision Esthetics	faqs.html	All courses held at the Atlanta Institute of Esthetics and include DTAE Health and Safety.	Classes are held at the Atlanta Institute of Esthetics, a division of the Atlanta School of Massage Certified CEU's by the Georgia State Board of Cosmetology All classes include mandatory DTAE Health and Safety information Some classes require models - if interested please contact Provision Esthetics.
Contact Us				
Contact Information	Contact information - Provision Esthetics	contact.php	Contact Jocelyn Ash for additional information about Continuing Education Classes or to inquire about being a class model.	Contact Provision Esthetics, director Jocelyn Ash, Georgia Licensed Instructor
Site Map				
Site map	Site map - Provision Esthetics	sitemap.html	Site map of pages found on Provision Esthetics website. Use this a quick guide to locate information.	Web page index for Provision Esthetics website.