USABILITY TESTING RESULTS FOR

Provision Esthetics Website

Usability Testing Checklist

To ensure the best quality and performance of this website, a usability survey was sent to **15** participants, (**4** respondents) with questions regarding the site design, ease of navigation, quality of content, clarity of purpose and overall impressions. The participants come from different backgrounds and professions. Below are the results of the usability survey

General Questions

1. What browser are you using to view this website?	Response Percent	Response Count
Internet Explorer		
Firefox	.06%	1
Safari		
Chrome	.13%	2
If other Please specify		
2. Does the site open quickly?	**Response Percent**	**Response Count**
Yes	.20%	3
No		
3. Did you notice any broken links or broken images on the website?	**Response Percent**	**Response Count**
Yes		
No	.20%	3
If yes, please specify		

Site Design

1.	What images does tis website portray to you (i.e. professional, serious, playful?
	Professional
	Professional, Clean, Inspiring, Welcoming
	Professional
2.	**What do you like and/or dislike about the design of this website?**
	Clean and easy to navigate.
	I like the good use of the bootstrap framework. In my opinion could use a white to maybe light bluish CSS3 gradient background for a cheap nice effect.
	I like the website because it's easy to understand and very informative

3.	Do you feel that the design is appropriate for the purpose of this site	Response Percent	Response Count
Yes		.20%	3
No			
4.	Did you notice any broken links or broken images on the website?	Response Percent	Response Count
Yes			
No		.20%	3

Ease of Navigation

1.	Did you have a hard time finding anything on the website?	Response Percent	Response Count
Yes			
No		.20%	3
If yes, please explain			
2.	Are you able to easily navigate through this website to find the information you want??	Response Percent	Response Count
Yes		.20%	3
No			
3.	Does the navigation system make sense to you?	Response Percent	Response Count
Yes *		.20%	3
No			
Yes, However in my opinion I would center the navigation bar versus now it's to the right.			
4.	Can you get back to the home page easily?		
Yes		.13%	2
No			

Quality of Content

1.	Is the information easy to read and understand?	Response Percent	Response Count
Yes		.20%	3
No			
If no, please explain			
2.	Do you find that any information is missing?	Response Percent	Response Count
Yes			
No		.13%	2
If no, please explain			
3.	Is there anything you would like to see on this website?	Response Percent	Response Count
Yes			
No *		.20%	3
If yes, please explain			
*Note: *Seems all the information is covered with clarity*			

Clarity of Purpose

1.	What do you believe is the purpose of the Provision Aesthetics website?
	Continuing Education Classes
	To give information about the business and then suggest to Contact and Enroll
	I believe the purpose of this website is to offer students not only a vocation, but also help others feel better about themselves. A win-win.

2.	Do you understand how to register or inquire about a class?	Response Percent	Response Count
	Yes*	.20%	3
	No		
	*Response Note: *By contacting form or contact.*		
	*Response Note: *Yes, very easy to understand*		

3.	Is the contact information easy to find and understand?	Response Percent	Response Count
	Yes	.13%	2
	No		
	If yes, please specify		

Overall Impression

1.	Would you want to take courses based on this website?
	Yes
	Definitely professional website
	Yes

2.	Overall, what do you like about this website?
	Easy to use
	Overall looks very professional, very clean and clear, nice home page and image, good responsiveness
	I like the valuable information that is offered on this website

3.	Overall, what do you dislike about this website?
	I don't know what the code is at the bottom, but this is just me probably. Is it for business cards (ed note - referring to QR scan code)
	Since there are social media share buttons, then the business (or person) should have a small representation on that respective social media, with the buttons linking to their page(s).
	I do not dislike anything about this website

Analysis of Survey Results

Based on the responses of the usability survey, the following changes will occur on the Provision Aesthetics website.

A possible explanation of the QR code at the bottom of each page.